

Founder Acarya: His Divine Grace A.C. Bhaktivedanta Swami Prabhupada

# Africa Ranks High on BBT Agenda

Last year, the Bhaktivedanta Book Trust established a new division: BBT Africa. The division is committed to publishing books in all African languages for the benefit of over 900 million people living on the continent. The work of BBT Africa has begun.

#### February 2011: 2<sup>nd</sup> Annual BBT Africa Book Conference

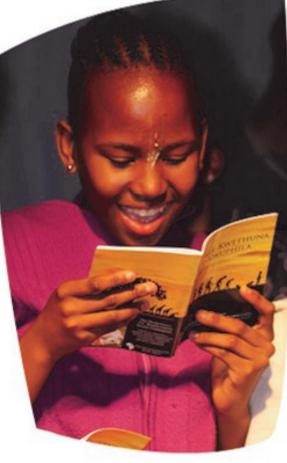
Held at the Dr. Miriam Makeba Concert Hall in Pretoria, South Africa, the BBT conference hosted numerous delegates from across Africa. The conference reviewed the work of BBT Africa thus far and highlighted the importance of producing Africanlanguage books.

#### March 2011: Strength in Numbers

Under the direction of HH Jayadvaita Swami and HG Govardhana Dasa, BBT Africa has departments in place to focus on translation and editing, design, IT, finance, marketing, and strategic planning.

#### April 2011: BBT Africa on the Ground

BBT Africa purchased an enchanting property which now serves as the main headquarters from which the African division operates. HH Bhakti Chaitanya Swami and HH Jayadvaita Swami inaugurated the opening ceremony and emphasized the urgency of printing books in all African languages. Shortly thereafter, at the Durban Ratha Yatra festival, BBT Africa released Beyond Birth and Death in isi-Zulu, the most widely spoken native language in South Africa. The book was translated by Akhanda Kirtana Dasa, who is running an active preaching center in Umlazi, Durban. Ten thousand



(Continued on page 2)



### **NEW BOOKS**

'**Beyond Birth and Death**' is currently available in isiZulu, and the isiXhosa edition is being printed. Please contact your local temple.

Numerous other African titles are currently being edited. Please visit <u>www.bbtafrica.co.za</u> for more information.

### *(Continued from page 1)* copies have been printed.

Fortnightly BBT operations meetings are convened at the BBT house in Tenneyson Avenue, Johannesburg, to accelerate the translation and publication of Africanlanguage books.

#### May 2011: First book in isiXhosa

BBT Africa's next book will be *Beyond Birth and Death* in isiXhosa, the language of nearly 8 million people, mainly in South Africa. The book has been translated by Tota Gopinatha Dasa. The print run will be five thousand copies.

#### June 2011: Sastra Dana Moves beyond South African Borders

Hemant Prabhu and Aditi Mataji (our Sastra Dana team) who focus on distribution of books in the education sector, delivered sets of books to Swaziland and initiated discussions with Botswana on supplying their national libraries with a collection of Srila Prabhupada's literary works. The South African National Council endorses the program as a national priority program.



BBT AfricaTeam at the BBT House Opening Ceremony Meet the team

**Front Row:** Mathura Devi Dasi; Govardhana Das; HH Jayadvaita Swami; Rupa Sanatana Das

**Second Row:** Gaurangi Devi Dasi; Totagopinatha Das; Bhatu Gopal Das; Bhaktin Aditi; Navina Radhika Dasi;

**Third Row:** Bhakta Khotso; Krsna Jnana Das; Bhakta Francis; Bhakta Hemant; Bhakta Moses

## Books to come

Science of Self Realization	Kiswahili
Perfect Questions, Perfect Answers	Xhosa
Perfect Questions, Perfect Answers	Zulu
Bhagavad-Gita: As It Is	Lingala
Beyond Birth and Death	Kikamba

### The Bhaktivedanta Book Trust -Africa (IT 1560/03)

Founder Acarya: His Divine Grace A.C. Bhaktivedanta Swami Prabhupada

Tel: +2711 264 0631 \ Email: navinaradhika@bbtafrica.co.za 84 Tennyson Road, Lombardy East, Johannesburg, South Africa www.bbtafrica.co.za



Edited by: Navina Radhika Dasi

## Preaching in the Field



Madhumangala Prabhu has been travelling in Malawi and East Africa doing book distribution and cultivating the devotee communities living there. His enthusiasm for preaching in many untouched, and predominantly Islamic territories on the African continent, is inspirational.

### THE FUTURE



BBT Africa has only begun to make its footprint on the African continent. With continued enthusiasm and determination it will overcome the challenges of financing, distribution and authentically conveying Srila Prabhupada's message in order to reach every town and village in a richly diverse Africa.